



LOGICANS

Institute Of Aptitude Development

The Logical Way To Succeed



BBA

BFIA

BMS



About LOGICANS

LOGICANS literally implies people who impart logic and proper reasoning.

The very purpose of creating LOGICANS is to bridge the gap between mainstream education and pragmatic learning for the aspiring youth of today. LOGICANS is an endeavor to provide an organized and simple structure of education and guidance to students.

It is apparent in these times, that students are quite indecisive and unsure of their career goals and career paths. Career counseling sessions do inform. However, lack in clearing the mist of confusions, doubts and dilemmas which prevail in the naïve minds of the students.

LOGICANS, is a maiden initiative, aimed at keeping the transparency intact, between actual information and a student's aptitude, without experiments. LOGICANS with its unique grading pedagogy system along with the most experienced counseling cell takes a step forward to counsel, mentor and assist students round the clock.

Ours is a holistic approach towards learning and aims at providing the right educational services for all. Ethics work as a very foundation of our organizational structure. The comprehensive quality of study and learning material along with the unmatched interactive sessions provided at LOGICANS is one of the best in the industry. The study material has been designed by a team of experts with years of enriching experience and training in MBA test prep industry exclusively CAT, keeping in mind the need of the hour, and the requirements of the students to cope up with the competitive scenario thereby finding themselves a meaningful career.



LOGICANS uses one of the most enhanced and scientific approach in learning methodology, which makes a learner improve gradually. We also understand the importance of technical advancements in education and hence have implemented LCD and animation based pedagogy to make the concepts seem more live and interactive.

We, the team at LOGICANS are driven by the passion to create 100 %

Our Mission

Our mission is to educate students and get them placed in esteemed colleges and organizations. We nurture minds and develop overall aptitude with right attitude creating successful careers. We are passionate and aggressive with a dream and a mission of 100 % success ratio. We are passionate towards teaching, mentoring and guiding students for their successful career.

LOGICANS believe in social responsibility and ethical culture where a member not only learns to be a good performer but also learns to be responsible towards the society which is the most important part to understand for a real success.



The Pedagogy

The pedagogy of LOGICANS is based on grading technique, which assumes a student to be at an average level and ready to learn basics. We teach and train students in levels. The first level of BBA starts from very basics filling the gaps and conceptual loop holes. It prepares a student ready to face applications with confidence. This level is known as **FRESHERS**.

A student cannot move to next level until and unless he successfully performs in **FRESHERS**, thereby making us more responsible to make students attend all sessions and provide comprehensive learning with doubt solving. After successful completion of **FRESHERS** and completing the syllabus, a student is ready to switch to the second level known as **GRILLERS**.



Grillers ensure in depth study of the related area along with the speed and accuracy. The difficulty level is high and hence is followed by rigorous class discussions and home assignments given to the students. Our pedagogy system stands on our 9 fundamental pillars:



- Fundamental books based on latest pattern.
- Classroom training and concept clearing
- Post session doubt clearing and personalized Self study Plan.
- Development of Voracious Reading Habits.
- ONLINE "MODEL-BBA'S" practice test series.
- Complete Analysis and classroom discussion of "MODEL-BBAs".
- Exhaustive communication and personality development program.
- Performance and report evaluation

Classroom Features



Excellent
Faculty

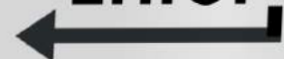
Best Study
Material

Unique
Pedagogy

Mock
Analysis

Online
Support

Enter



Why



BBA?

- BBA program helps you understand the knowledge of making business decisions. If you wish to become an entrepreneur, it helps you think more precisely on different aspects of running a business.
- The BBA programs are industry-fit as companies look for BBA graduates for their managerial openings at entry-level jobs.
- As BBA program helps you enter the corporate world at an early age, you can enter an MBA program with good industry experience and more knowledge about various aspects of business.
- A complete knowledge about Business and principles of management.
- A route to leadership position.
- A professional degree.
- Better choice and electives (IB, Finance, Real Estate)
- Entry level profiles like Business Manager, HR Manager, Project planner, ...)
- Also eligible to be a CA, CFA and CS.
- 3 years, a sufficient time to get the insight about management in depth.
- Early work experience, a better growth.



Who can do BBA ?

The Applicant should be qualified in 12th standard (or) Equivalent Examination in any discipline with Minimum 50% percentage of marks from recognized university.

The Applicant age should be 18 years to 23 years. Any stream candidates Commerce / Science / Arts etc... are eligible to apply for this Examination .

Subjects in BBA

- Principles of Management
- Business Economics
- Business Mathematics
- Computer Fundamentals
- Financial Accounting
- Business Organization
- Business Economics
- Production and Operations Management
- Management Information System
- Financial Management Taxation Laws
- Business Laws
- Marketing Management
- Computer Applications
- Management Accounting
- Values and Ethics in Business
- Marketing Management
- Human Resource Management
- Business Environment
- Marketing Research
- Computer Application
- Organizational Behavior
- Indian Economy



Entrance Examination

Indian Institute of Management, Indore

Test Structure:

Quantitative Aptitude – 60 Marks

Verbal Ability – 40 Marks

Duration – 2 hours

Negative Marking – one fourth

Eligibility: 60 % Marks in class X and class XII.

Selection Criteria: 60 % Aptitude and 40%

personal Interview

Application Deadline: First week of April

Exam Date: Third week of May

Symbiosis Entrance Test (SET)

Test Structure

Quantitative Ability – 40 Marks / 40 questions

General English – 40 Marks/ 40 questions

General Awareness - 40 Marks/ 40 questions

Analytical & Logical Reasoning – 30 Marks/ 30

Questions

Total: 150 Marks / 150 Questions

Negative Marking: No negative marking

Eligibility: 50 % in class XII (General), 45 %

(SC/ST)

Selection Criteria: SET score, Personal

Interview, PI- WAT (Written Ability Test)

Application Deadline: Second week of April

Exam Date: 1st week of May

DU- JAT (BMS*/BBA (FIA)/B.A. (Hons.) -

Business Economics degree)

Test Structure: There is no prescribed syllabus or format for the entrance test.

Subject Areas:

Quantitative Ability

Reasoning and Analytical Ability

General English

Business and General Awareness

Negative Marking: +3 for a correct answer and -1 for wrong answer. Zero marks for unattempted questions.

Time Duration: 120 minutes/ 120 questions

Eligibility: 60% in class XII with English and

Mathematics compulsory subjects.

Selection Criteria: DU JAT score (50%), Group

Discussion (10%), Class XII performance (30%),

Interview (10%)

Application Deadline: First week of June

Exam Date: Mid June

NPAT

- ❖ Bachelor of Commerce (Hons.)
- ❖ B. Sc. (Finance)
- ❖ Bachelor of Business Administration (BBA), which may lead to BBA – MMS

Test Structure (Type of questions and difficulty level of

Tests will be on SAT Pattern)

Quantitative & Numerical Ability – 50 questions

Proficiency in English Language – 50 questions

Reasoning & General Intelligence – 50 questions

Time Duration: 120 minutes / 150 questions

Negative Marking – One fourth

Eligibility: 50% in class XII for B.com Hons, 60 % in class XII

for BBA, Bsc (Finance), Mathematics compulsory subject in class

XII.

Selection Criteria: NPAT Score

Application Deadline: End of April

Exam Date: 2nd week of May

Guru Gobind Singh IP University (GGSIPIU CET BBA)

Test Structure:

Quantitative Aptitude + Reasoning – 40 Marks

English – 40 Marks

General Awareness – 40 Marks

Management & Communication – 30 Marks

Total - 150 Marks/ 150 questions

Total Duration: 2.5 Hours

Negative Marking: One fourth

Eligibility: 50% marks in Class XII.

Selection Criteria: GGSIPU CET BBA merit list.

Application Deadline: Mid April

Exam Date: 2nd week of May

Jamia Milia Islamia CET

Test Structure

Numerical Ability – 20 questions

Language Skills – 20 questions

Reasoning – 20 questions

General Awareness – 40 questions

Eligibility – 50 % in class XII.

Selection Criteria: 85% entrance test and 15% interview

Application Deadline: Mid May

Exam Date: Mid June

Christ University (BBA, BBM)

Test Structure:

Quantitative Aptitude – 25 questions

English Language – 30 questions

Reasoning – 20 questions

General Knowledge, current affairs – 25

Data Interpretation – 20

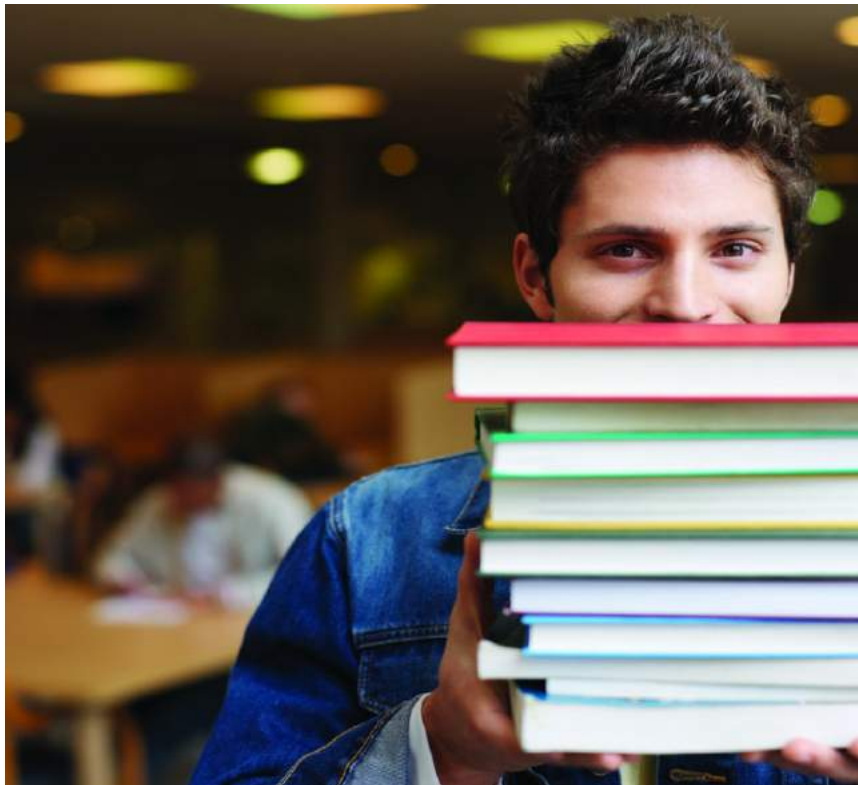
Time Duration: 120 minutes / 120 questions

Negative Marking: One fourth

Application Deadline: Third week of April

Exam Date: April end.

Note: Colleges like Mahavir Jain College, Amity University and St.Xaviers, Kolkata conduct their own exams close to the pattern of SET.



College Information

S. No	College	Seats	Fees	Exam	Duration
1	IIM IPM, Indore	120	Rs.300000 p.a.	IIM-Ind. AT	5
2	SCMS			SET	
	Pune	240	Rs.190000 p.a.	SET	3
	Noida	150	Rs.195000 p.a.	SET	3
3	SICSR- IT	90	RS.1.44 lac p.a.	SET	3
4	NMIMS, Mumbai				
	BBA-MMS	480-120	INR.2 lac, 1.69 lac, 1.44 lac(I, II, III)	NPAT	3, 5
	B.com (Hons.)	60	80 k, 74 k, 37 k	NPAT	3
	B.sc (Finance)	60	Rs. 2 lac p.a.	NPAT	3
5	St. Xaviers, Mumbai		Rs. 59170 (I, II, III total)	Own Test	3
	BMS	60			
	BMM	60			
6	Delhi University			DU JAT	
	Shaheed Sukhdev(BBS, BFIA)	185, 62	Rs.8930(BBS) Rs.14430(BFIA)	DU JAT	4
	Keshav Mahavidyalaya	45	Rs.7725	DU JAT	3
	Deen Dayal Upadhyay College	45	Rs.14400 p.a.	DU JAT	--
7	Jamia Milia Islamia(BBS)	40	Rs.8800(I, II, III total)		3
8	Christ College (BBA, BBM)		Rs.3.2 lac (I, II, III total)		3
9	Mahavir Jain College(BBM)	NA	NA		3
10	IP University Delhi	5200+	Rs.40000 Total	IPUCET, Delhi	4
11	St. Xaviers, Kolkata (For maths students)	NA	Rs.38800 per quarter	Own Test	3
12	Amity University	NA	Rs.3 lac p.a.	NA	3
13	UPES, Dehradun	NA	Rs.4.7 lac (I, II, III)	NA	3
14	S P Jain , BBA			SPJET	4

Our Programs

1 year program: Aspire'17

- ✓ Fundamental Books*
- ✓ 24 Sectional tests in PS, VA and LR
- ✓ 10 LOGICANS CBT's (Self Proctored)
- ✓ 8 "LOGICANS CBTs" with All India Simulated Rank.
- ✓ Online Performance Report and Evaluation

3 months Program: Speed'16

- ✓ Fundamental Books*
- ✓ 10 Sectional Tests in PS, VA and LR
- ✓ 10 LOGICANS CBTs (6 self proctored, 4 Proctored)
- ✓ Online Performance & Evaluation Report.

* **The fundamental books:** are divided into two parts namely FRESHERS and GRILLERS.

FRESHERS: Focuses on complete conceptual clarity with the detailing of comprehensive techniques used in cracking trickiest questions. It carries all the must know concepts which a student must learn to perform well in IIM – IPM and other BBA aptitude exams. We have designed FRESHERS in a way that every student will find it very resourceful and helpful in clearing basics. The practice exercise will help them implement and understand the basics in more clear and confident manner.

GRILLERS: After finishing "Freshers" a student is ready to tackle "Grillers", which consists of concepts and questions with a higher difficulty level as compared to freshers booklets. A student learns complete application of the freshers in different tricky and complex situations. Grillers help student apply the basics learned in "Freshers" at the next level.

Sample Paper

1. A red light flashes twice per minute, green light flashes 3 times per minute and yellow light flashes 5 times per minute at regular intervals. If all three lights start flashing at the same time, how many times do they flash together in each 60 minutes?

- a) 60 b) 65 c) 70 d) 75

2. A bag contains total 105 coins of Rs.1, 50 paise and 25 paise denominations. Find the total number of coins of Rs. 1 if there are total of 50.5 rupees in the bag and it is known that the number of 25 paise coins is 133.33 % more than the number of Rs.1 coins?

- a) 48 b) 18 c) 24 d) 27

3. Find the last digit of 2014^{2014} ?

- a) 0 b) 2 c) 4 d) 6

4. Find the remainder when $2^{23} + 5^{23}$ is divided by 7?

- a) 0 b) 1 c) 2 d) 3

5. A tailor wants to cut identical square pieces of maximum size out of a rectangular table cloth of dimension 18 x 24. How many square pieces can be cut if no part of the cloth is wasted?

- a) 12 b) 14 c) 21 d) None of the above

6. The number of girls in a class is two times the number of boys. If 20 more boys and 40 more girls are added to the class the ratio of girls to boys remains the same. What is the number of boys in the class?

- a) 20 b) 30 c) 40 d) cannot be determined.

7. Amar, Byomkesh, Chandan, and Dinesh think of one natural number.

Amar says it consists of two digits.

Byomkesh says it is a divisor of 150.

Chandan says it is not 150.

Dinesh says it is divisible by 25.

It is known that exactly one of them is lying. Which one of them

is not telling the truth?

- a) Amar b) Byomkesh c) Chandan d) Dinesh

The sentences given below, when properly sequenced, form a coherent paragraph. Each sentence is labeled with a number. Choose the most logical order of the sentences from the choices given below:

8. 1. At the special school for blinds in Gurgaon, Computers and Braille types of notes have made learning much easier.

2. What recent devices have done is to help take it further.

3. Braille, the tactile writing system for the blind developed in the 19th century remains the bedrock of many innovations.

4. With the aid of the type note – which has a key corresponding to each of the six dots of the Braille code – visually impaired children can take notes as fast as sighted children.

- a) 4213 b) 1432 c) 3214 d) 1234

9. 1. To walk in the world's poorer countries is to enter the orbit of their inhabitants.

2. Time slows down and geography stretches out.

3. The unhurried pace brings a sense of things restored to their natural proportions.

4. The details of the land – its small topographical changes, its chance noises and scents – become more potent and absorbing.

5. The choice to travel on foot is a transforming one.

- a) 53241 b) 12534 c) 34125 d) 15324

The sentences below have words that are missing. Choose the best option from those below to complete the sentence.

10. Governments frame laws and regulations to steer business _____ in what they _____ to be beneficial directions.

- a) ethics; believe
- b) meetings ; agree
- c) behavior ; perceive
- d) people ; consider

Choose the option closest in meaning to the following word:

11. Salient

- a) most prominent
- b) very aggressive
- c) most sensitive
- d) very convenient

Choose the option that is closely opposite in meaning to the following word:

12. Attractive

- a) rude b) repellent c) genteel d) crude

13. The currency of European Union is:

- a) Euro b) Francs c) Great Britain Pound d) Deutsche Mark

14. Which of the following books is written by an Indian author?

- a) Five point someone b) Harry Potter c) Beautiful Mind d) Animal Farm

15. The International court of justice holds its sessions at its headquarters in -

- a) Lake success b) Amsterdam c) The Hague d) Paris

16. What per cent of Solar radiation directly reaches the Earth?

- a) 47 b) 27 c) 20 d) 15

17. The State in India with the largest coastline is -

- a) Tamil Nadu b) Kerala c) Andhra Pradesh d) Maharashtra

18. 'Breast Stroke' is a term associated with -

- a) Swimming b) Boxing c) Football d) Kabaddi

19. National game of Canada is

- a) Cricket b) Football c) Ice Hockey d) Tennis

20. Who defined democracy as a "Government of the people, by the people and for the people?"

- a) Ruskin b) Abraham Lincoln c) Mahatma Gandhi d) Aristotle

(Get free performance evaluation and career counseling done by the experts at LOGICANS centre)



**I WANT TO
INSPIRE
PEOPLE.
I WANT SOMEONE TO
LOOK AT ME AND SAY
“BECAUSE OF YOU
I DIDN'T GIVE UP.”**

LOGICANS Succeed

Institute Of Aptitude Development

2nd Floor, C-24,
Hira Tower 1 (In front of Sahu Agencies),
Alkapuri,
Aliganj - 226024
Contact: 983 983 938 5

